



[Tabriz mayor meets Switzerland ambassador in Tabriz](#)

On the sidelines of holding "Tabriz 2018" splendid event, meeting with Markus Leitner, ambassador of Switzerland in Iran, Dr. Iraj, Shahin Baher, the mayor of Tabriz, referred to the vital geographical position and earthquake vulnerable of Tabriz, and emphasized on the significance of the crises management, worn-out textures of Tabriz city, rehabilitation and renovation of old urban areas. Touching on the gravity of the private sector investment and foreign investment orientation, the mayor reiterated that measures and actions of implementing urban projects of Tabriz are on going and Switzerland companies' partnerships are analyzed in this direction. In this meeting, Swiss envoy, on his part, called for introducing Tabriz tourist attractions to the world. Leitner hailed the idea of tourist exchange between Iran and the Switzerland. Due to its tourist attractions, Tabriz is capable to be listed as world tourist destination, he added. He described as great relations between two countries, and said the number of those Iranian tourists who choose the Switzerland as destination is increasing. The Swiss diplomat pointed to his friendly meeting with Tabriz Mayor, saying the idea of holding Tabriz cultural week in Zurich will be presented.

Leitner attended the international ceremony to mark choosing Tabriz as the Islamic World tourism capital called 'Tabriz 2018' which started with the attendance of Iranian President Hassan Rouhani on Wednesday.

Tabriz, the third largest city in Iran, has a special place in the history and economy of the country. The city has been chosen by the Organization of Islamic Cooperation (OIC) as tourism capital of the Islamic World in 2018.

Tourism ministers and ambassadors of Azerbaijan, Turkey, Afghanistan, Iraq, Armenia, Bangladesh, Uzbekistan, Switzerland, Norway, Turkmenistan, Bulgaria, Tajikistan and Belarus, to name a few have been invited to the event.